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Garvey Transitions to New Role at ASA Electronics®

FOR IMMEDIATE RELEASE

ELKHART, IN. – ASA Electronics is proud to announce that Christina Garvey will be assuming the role of RV Aftermarket Manager and will be responsible for all distributor and aftermarket accounts for the RV division. Up to this point, Garvey has worked on the OEM side of the business. She will step into her new role effective immediately.



“This is a great opportunity for me to become involved in a different aspect of the RV market. My experience with ASA as well as experience I earned before my time here will be helpful as we continue to grow our brand awareness with dealers and, ultimately, RV owners,” Garvey said.

ASA Electronics continues to grow our aftermarket presence with favored brands like ADVENT® Air, JENSEN®, and Voyager®. Innovative products like our Voyager wireless camera systems and JENSEN JWM60A stereo make it fast and easy to upgrade RVs with the latest technology, right at the dealership. Garvey’s knowledge of both the OEM and aftermarket benefits of this product will be an asset in educating distributors and dealers.

“Chris has embraced the changes that come with this new position with a lot of passion and energy. I think her energy will go a long way to help build our relationships in the aftermarket,” said RV Industry Manager, Jim Hess.

ASA Electronics® has been designing and manufacturing mobile electronic products for the Marine, RV, PowerSports, Agricultural, Construction, Commercial Vehicle, and Bus industries since 1977. Their proprietary brands are JENSEN®, JENSEN Marine®, JENSEN Heavy Duty®, iN-Command®, Marine Audio®, Voyager® and ADVENT® Air. ASA is also a distributor in specialty

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markets for SiriusXM® Satellite Radio, Polk Ultramarine®, Klipsch®, and XKGLOW® products. For more information, please visit www.ASAElectronics.com.