



Press Release

For immediate release

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ASA Electronics Releases a Market First Brushed Metal Cabinet TV Designed and Reinforced for Vibration

Elkhart, IN (August 27, 2015) – ASA Electronics, an international manufacturer of premium audio and video mobile electronics and appliances, is proud to debut the JENSEN® JTV4015DC 40" LED DC TV. This model is the newest TV from ASA Electronics and offers the latest in true mobile grade evolution.

The set features a more modern aesthetic and robust chassis than traditional RV TVs. A design unique to the RV industry, this model includes a market-first industrial grade metal cabinet that's reinforced for vibration. With true native 12V operation, a slim profile, and convenient front controls, the JTV4015DC addresses a multitude of application challenges faced by the motorhome manufacturer.

JCOM, the proprietary communication protocol for JENSEN, allows for direct communication between the TV and other JENSEN JCOM enabled HDMI DVD players. This feature eliminates the intimidation factor of operating electronics by automatically adjusting to the device's appropriate output without coordinating remotes and flipping through the various inputs.

The JENSEN line of 12V TVs continues to address the needs of the RV market and the JTV4015DC offers the next step in premium mobile grade TVs. With its ultra-wide viewing angles, front firing speakers, and conformal coated circuit boards to resist humidity and fight corrosion, this model is exceptionally suited for life on the road.

About ASA

For over 35 years, ASA has been specifically designing, engineering and testing their products to be able to handle the rigorous conditions encountered in the marine, recreational vehicle, powersports, ag/construction, bus and commercial industries. ASA's proprietary brands include JENSEN, JENSEN Marine, JENSEN Heavy Duty, Marine Audio, Voyager and Advent. ASA is a distributor for SIRIUS XM™ Satellite Radio and Polk products in all their specialty markets. ASA's products include high quality, feature-rich stereos, speakers, LCD TVs, observation systems, rooftop air conditioning units and other premium accessories built to the specifications of their respective industries. For further information about ASA Electronics, visit www.asaelectronics.com.