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ASA Electronics® Adds Josh Theodorovich to Commercial Vehicle Team

FOR IMMEDIATE RELEASE

ELKHART, IN. – ASA Electronics continues to strengthen our sales force with addition of Josh Theodorovich to the Commercial Vehicle sales team. Theodorovich earned his sales experience as an account manager for various companies in the Elkhart, Indiana area. He will channel his competitive and driven personality as our new Inside Sales Account Manager, generating new business in the commercial industry.



“We were drawn to Josh because of his positive energy and his determination to succeed. Both of those traits will serve him well in developing new business opportunities inside the commercial vehicle environment,” Commercial Vehicle Industry Manager, Joe Camacho, said.

Josh’s primary responsibility within the CV industry will be to develop new business and increasing awareness of our ASA brands within some of those target markets.

“I plan to focus on breaking into the fleet market,” Theodorovich said. “We have some fleet customers already, but it’s a market with endless potential for ASA.”

Theodorovich is an Indiana University graduate, where he majored in communications and minored in business administration. When he isn’t working, Theodorovich enjoys reading, playing hockey, and working with greyhound rescue groups. He credits his hockey background with building his competitive spirit and teaching him to embrace challenges.

ASA Electronics® has been designing and manufacturing mobile electronic products for the Marine, RV, PowerSports, Agricultural, Construction, Commercial Vehicle, and Bus industries since 1977. Their proprietary brands are JENSEN®, JENSEN Marine®, JENSEN Heavy Duty®, iN-Command®, Marine Audio®, Voyager® and ADVENT® Air. ASA is also a distributor in specialty markets for SiriusXM® Satellite Radio, Polk Ultramarine®, Klipsch®, and XKGLOW® products. For more information, please visit www.ASAElectronics.com.

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