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ASA Electronics® brings Jeff Gray back into the fold as RV OEM Account Manager

FOR IMMEDIATE RELEASE

ELKHART, IN. – ASA Electronics has expanded its RV sales team with the addition of Jeff Gray as their newest RV OEM Account Manager. With almost 30 years of experience in the RV Industry, Gray is well suited to take on his new responsibilities which include working with new and existing customers to introduce and implement new products. He will also work to expand the reach of ASA Electronics' current product line.

"Jeff returns to the ASA Electronics family after 12 years of pursuing other business interests. Jeff brings a strong knowledge of the RV Industry and good relationships with the customer base we work with. We are very excited about the energy level he brings to our group as well as his enthusiasm to succeed," Pat McCullough, V.P. of Sales at ASA Electronics said.

Gray's experience, including sales, management, and time spent on both the manufacturer and supplier sides of the industry allow him to offer a wealth of knowledge on many facets of RVs.

"I am very proud to again be part of the ASA team. ASA has always been the leading electronics supplier and innovative company not only in the RV Industry but marine, bus, commercial vehicle and power sports as well. I am excited about the current product lineup and the new introductions of innovative products we have coming in the next several months," Gray said.

ASA Electronics® has been designing and manufacturing mobile electronic products for the Marine, RV, Agricultural, Construction, Van, Commercial, Bus and Limo industries since 1977. Their proprietary brands are JENSEN®, JENSEN Marine®, JENSEN Heavy Duty®, Marine Audio®, Voyager® and ADVENT®. ASA is also a distributor in specialty markets for SiriusXM® Satellite Radio and Polk Ultramarine® products. For more information, please visit www.ASAElectronics.com.