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ASA Electronics® announces new Public Relations Specialist

FOR IMMEDIATE RELEASE

ELKHART, IN. – ASA Electronics® is proud to announce the addition of Hannah Birong as their new Public Relations Specialist. Birong oversees content creation as well as public relations for ASA Electronics’ various industries and proprietary brands. Her position includes a range of media relations, advertising planning, social media management and web marketing.

“Hannah’s background in communications and her experience in creating marketing campaigns is an exciting addition to our team. We are glad to have her as part of our growing marketing department,” says Marketing Manager Monica Pletcher.

Birong holds a B.A. in Mass Communications with a concentration in Journalism and a minor in Graphic Design from Indiana University South Bend. She comes to ASA Electronics from a marketing firm and has extensive communications and marketing experience.

ASA Electronics® has been designing and manufacturing mobile electronic products for the Marine, RV, Van, Commercial, Bus and Limo industries since 1977. Their proprietary brands are JENSEN®, JENSEN Marine®, JENSEN Heavy Duty®, Marine Audio®, Voyager® and Advent®. ASA Electronics® is also a distributor in specialty markets for SiruisXM® Satellite Radio and Polk™ products. For more information, please visit www.ASAElectronics.com.