



**Contact:** Jordan Lucas,  
Public Relations Specialist  
ASA Electronics  
Jlucas@ASAElectronics.com  
574.266.3193

## ASA Electronics® Chosen to “Amp Things Up” with Adrenaline Toy Haulers

FOR IMMEDIATE RELEASE

ELKHART, IN. – ASA Electronics is providing a complete JENSEN® audio/video package for Coachmen’s 2018 Adrenaline Toy Hauler. The Adrenaline will feature JENSEN’s new App Ready JWM70A stereo, powerful 12 volt JMP5W800 amplified subwoofer, and marine grade MS650 coaxial speakers, along with a 40-inch LED TV to complete the entertainment system.



Adrenaline by Coachmen Sales Manager Mark Sorg (left) and ASA Electronics RV OEM Account Manager Cedric Waters (right)

“When it comes to quality engineered electronics, ASA is my first choice. A big part of that is I’ve seen first-hand the kind of testing they put their products through and the infrastructure they have to support the products they sell,” said Mark Sorg, Sales Manager for Adrenaline by Coachmen. “I’ve been buying JENSEN® for years and these guys continue to step up their game. The JENSEN® stereos we were using before were awesome, but with the JWM70A Adrenaline buyers get all the features they expect and then some.”

The JWM70A stereo from JENSEN® offers another industry-first with the ability to independently control the volume of 3 speaker zones. RV owners can stream their favorite tunes via Bluetooth and control their stereo right from their smart devices with the jControl app.

“We knew if we were going to have a stereo that could do this much, we needed to show that off. We were able to really amp things up for 2018, thanks to ASA,” Sorg said.



ASA Electronics® has been designing and manufacturing mobile electronic products for the Marine, RV, PowerSports, Agricultural, Construction, Commercial Vehicle, and Bus industries since 1977. Their proprietary brands are JENSEN®, JENSEN Marine®, JENSEN Heavy Duty®, Marine Audio®, Voyager® and ADVENT® Air. ASA is also a distributor in specialty markets for SiriusXM® Satellite Radio and Polk Ultramarine® products. For more information, please visit [www.ASAElectronics.com](http://www.ASAElectronics.com).