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ASA Electronics® Introduces iN-Command Control System to Utility Trailer Market

FOR IMMEDIATE RELEASE

ELKHART, IN. – ASA Electronics has partnered with ATW to develop a utility trailer version of our iN-Command Control System. iN-Command for Trailers will be available as an option on select models from ATW brands like Big Tex Trailers and PJ Trailers, bringing automated smart control to the utility trailer market for the first time.



“We’re extremely excited to partner with ASA to bring this technology to the utility trailer industry” said Johnathan Bradley, Vice President of Sales for the Pro-Grade Division of ATW. “By two leaders in their respective industries teaming up together, we can bring some great technology solutions to a lot of trailer users that can really make their lives easier!”

The system will give trailer owners control of primary functions using their Bluetooth-enabled smartphone, eliminating the need for wired remotes and key fobs. The iN-Command Trailer app will control hydraulic lifts, latch and momentary auxiliary functions, monitor battery levels, and perform light checks. iN-Command also features Travel Lock Out technology that requires two stage confirmation to operate functions while the trailer is in motion to prevent accidental operation.

ASA Electronics has taken the smart DNA of our original iN-Command Control Systems for the RV industry and combined it with the heavy duty techniques we’ve mastered in our decades of experience in the commercial vehicle and construction markets. The redesigned Body Control Module is built to withstand the elements as well as simplify the Bluetooth pairing process with a single button interface, allowing trailer operators to pair their phones quickly on the job site.



The iN-Command Trailer app will also support the iN-Command Tire Pressure Monitoring System.

ASA Electronics® has been designing and manufacturing mobile electronic products for the Marine, RV, PowerSports, Agricultural, Construction, Commercial Vehicle, and Bus industries since 1977. Their proprietary brands are JENSEN®, JENSEN Marine®, JENSEN Heavy Duty®, iN-Command®, Marine Audio®, Voyager® and ADVENT® Air. ASA is also a distributor in specialty markets for SiriusXM® Satellite Radio, Polk Ultramarine®, Klipsch®, and XKGLOW® products. For more information, please visit www.ASAElectronics.com.