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ASA Electronics® Showcasing New Products in Custom Fifth Wheel at RVIA

FOR IMMEDIATE RELEASE

ELKHART, IN. – ASA Electronics aims to turn heads in Louisville with a brand new line-up of products, housed in a fully loaded fifth wheel trailer. The modern exterior of the trailer, decorated in sleek black and gray, will act as a mobile showroom for our newest products for the RV market.

We've outfitted the fifth wheel with our latest innovations for model year 2018. That includes JENSEN® wall mount stereos with industry-first features, a full Klipsch® sound system, Voyager® wireless observation systems, app controlled XKGLOW LED lighting, and the latest generation of our iN·Command Control Systems.

“Having the fifth wheel gives us an opportunity to show off our products in the environment where the end user will actually interact with them,” RV Industry Manager, Jim Hess, said. “It will also be invaluable when it comes to demonstrating to manufacturers and dealers all the amazing things iN·Command is capable of.”

ASA Electronics will be running product demonstrations during all RVIA show hours at Booth 269 in the North Wing Lobby. We will also be hosting a press conference highlighting our newest products and plans for the future on Tuesday, November 27th at 3:30 p.m. with a 40th anniversary cocktail party to follow.

ASA Electronics® has been designing and manufacturing mobile electronic products for the Marine, RV, PowerSports, Agricultural, Construction, Commercial Vehicle, and Bus industries since 1977. Their proprietary brands are JENSEN®, JENSEN Marine®, JENSEN Heavy Duty®, iN·Command®, Marine Audio®, Voyager® and ADVENT® Air. ASA is also a distributor in specialty markets for SiriusXM® Satellite Radio, Polk Ultramarine®, Klipsch®, and XKGLOW® products. For more information, please visit www.ASAElectronics.com.

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