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ASA Electronics® and Chevrolet to Host RVX Press Conference

iN·Command®

CONTROL SYSTEMS

FOR IMMEDIATE RELEASE

ELKHART, IN. – ASA Electronics’ custom fifth wheel, outfitted with all their latest technology, will be on display alongside an All New Chevrolet Silverado Z71 2500 HD at RVX. In February, Chevrolet announced their plans to integrate iN-Command Control Systems compatibility on their 2020 Silverado Heavy Duty trucks.

iN-Command has been chosen as the first-ever RV control system compatible with 2020 Chevrolet Silverado and GMC Sierra Heavy Duty trucks. The myChevrolet and myGMC apps for Android and Apple smartphones with iN-Command with Global Connect™ to create a seamless user experience, bringing smart trailer monitoring and control to the driver’s seat.

ASA Electronics and Chevrolet will be kicking off the inaugural RVX show with a press conference on the future of smart trailering. Representatives from both companies will be speaking about the partnership and the path forward for truck and trailer communication on Wednesday, March 13th at 2 p.m. in Booth 2343.

ASA Electronics® has been designing and manufacturing mobile electronic products for the Marine, RV, PowerSports, Agricultural, Construction, Commercial Vehicle, and Bus industries since 1977. Their proprietary brands are JENSEN®, JENSEN Marine®, JENSEN Heavy Duty®, iN-Command®, Marine Audio®, Voyager® and ADVENT® Air. ASA is also a distributor in specialty

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