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Innovative iN·Command® Functionality Featured in myGMC Mobile App Update

FOR IMMEDIATE RELEASE

ELKHART, IN. – ASA Electronics® and GMC are shifting into high gear with our mission to bring smart trailering connectivity to the automotive market.

The first all-new 2020 GMC Sierra Heavy Duty trucks have arrived at dealerships. The 2020 models boast major technological advancements including the enhanced ProGrade™ Trailering System for GMC, offering compatibility with select features of iN·Command® Control Systems.[1]

iN·Command Control Systems bring familiar smart home technology to the campsite, offering remote control of features like slide-outs, climate scheduling, and generator functions as well as monitoring water, fuel, and battery levels. Owners of the 2020 Sierra HD will be able to control and monitor select functions of their RV like turning on their air conditioner or checking tank levels using the myGMC mobile app[2] or through the in-vehicle touchscreen[3] via Apple CarPlay[4] or Android Auto[5].

"Though this partnership we've been able to create an invaluable connection between an end user's truck and RV. We put virtually everything they need on their phone, and now it can be on their dash, too," said ASA Electronics vice president of RV sales, Jim Hess. "The connectivity and brand exposure through GMC dramatically increase the value of building RVs with iN·Command installed."

The latest update for the myGMC mobile app[2], now available to eligible users through the Apple App Store[6] and the Google Play[7] store, adds this new feature for next generation 2019 Sierra 1500 as well as 2020 GMC Sierra Heavy Duty trucks. The myGMC mobile app can now communicate with and control select functions of RVs using iN·Command with Global Connect™.

"We are focused on improving the towing experience, whether you are trailering for the first time or are an expert who tows every weekend," said Tony Johnson, director of truck strategy for General Motors. "Offering the ASA Electronics iN·Command Control System integration on

2020 GMC Sierra trucks is a great example of that commitment. We are excited to offer our customers the ability to access the power of the iN·Command system right from their myGMC smartphone app or through Apple CarPlay or Android Auto."

Select iN·Command Control Systems are also compatible with the Chevrolet 2020 Silverado HD through the myChevrolet mobile app. The 2020 Chevrolet Silverado HD and the 2020 GMC Sierra HD are on sale now.

ASA Electronics® has been designing and manufacturing mobile electronic products for the Marine, RV, PowerSports, Agricultural, Construction, Commercial Vehicle, and Bus industries since 1977. Their proprietary brands are JENSEN®, JENSEN Marine®, JENSEN Heavy Duty®, iN·Command®, Marine Audio®, Voyager® and ADVENT® Air. ASA is also a distributor in specialty markets for SiriusXM® Satellite Radio, Polk Ultramarine®, Klipsch®, and XKGLOW® products. For more information, please visit www.ASAElectronics.com.

[1]iN·Command® is provided by ASA Electronics and is designed to operate within 30 feet of the trailer. Works with trailers equipped with iN·Command® Control System with Global Connect TM via Bluetooth connection. Control and monitoring funcionality varies by trailer manufacturer, model, and installed options. Use of the iN·Command® Control Systems feature through the myGMC mobile app requires an active service plan. Terms apply. See onstar.com for details and limitations.

[2]Device data connection required. Available on select Apple and Android devices. Some features require active service plan and working electrical system. Service availability, features and functionality vary by vehicle. Terms and limitations apply. See onstar.com for details and limitations.

[3]App functionality and features vary with vehicle equipment and trim level. Data connection may be required. Some features require active service plan and working electrical system. Terms and limitations apply.

[4]Vehicle user interface is a product of Apple, and its terms and privacy statements apply. Requires compatible iPhone®, and data plan rates apply. Apple CarPlay® is a trademark of Apple Inc. Siri®, iPhone® and iTunes® are trademarks of Apple Inc., registered in the U.S. and other countries.

[5]Vehicle user interface is a product of Google, and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Android compatible smartphone running Android™ 5.0 Lollipop or higher. Data plan rates apply. Android Auto is a trademark of Google LLC.

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