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ASA Electronics® Introduces iN-Command Lite RV Control System

FOR IMMEDIATE RELEASE

ELKHART, IN. – ASA Electronics is proud to introduce the latest addition to the line of iN-Command RV Control Systems. iN-Command Lite makes 21st century campsite control more accessible for every level of the RV market. This system utilizes a more compact body control module and tailored features that make it ideal for any RV or travel trailer.



“iN-Command Lite brings high levels of sophistication and control to a broader customer base. Lite offers a lot of the same amazing features that our previous system introduced. We’ve made reliable smart home technology more affordable than ever so even RVs with smaller price tags can offer app control without the need for a remote. We wanted to bring innovation to all levels of RVs and enhance the customer experience,” Jim Hess, RV Industry Manager of ASA Electronics, said.

RV owners will be able to control the lighting and motorized functions as well as monitor battery levels directly from their smartphones through the iN-Command Lite app. The app is available as a free download for both iPhone and Android phones.

iN-Command Lite also utilizes the same patented Travel Lock Out as its predecessors. Travel Lock Out is a safety feature that disables the motorized functions of the RV while it is being towed or transported. Travel Lock Out can only be turned off on the display commander or switch plate inside the RV. This adds a second level of safety, preventing the Travel Lock Out from being accidentally disengaged on the RV owner’s smartphone.

ASA Electronics® has been designing and manufacturing mobile electronic products for the Marine, RV, PowerSports, Agricultural, Construction, Commercial Vehicle, and Bus industries since 1977. Their proprietary brands are JENSEN®, JENSEN Marine®, JENSEN Heavy Duty®,



Marine Audio[®], Voyager[®] and ADVENT[®] Air. ASA is also a distributor in specialty markets for SiriusXM[®] Satellite Radio and Polk Ultramarine[®] products. For more information, please visit www.ASAElectronics.com.