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ASA Electronics® Introduces New App Ready Marine Audio® Stereo

FOR IMMEDIATE RELEASE

ELKHART, IN. – ASA Electronics is bringing modern technology and style to the boating industry with the Marine Audio MA110 App Ready Bluetooth Stereo. The MA110 supports up to four speakers with 160 watts of power to pump up the volume on the water.

The MA110 offers Bluetooth audio streaming in addition to AM/FM radio with 36 programmable station presets for endless listening possibilities. The stereo is also App Ready, allowing boaters to take control of their tunes directly from their smart devices with the Marine Audio app for iOS and Android devices. A built-in USB port with 1-amp charging will help keep the party going all day long.



This is the first compact Marine Audio stereo to feature a full color display. The 2.8-inch display is viewable in direct sunlight and is surrounded by control buttons with white LED backlighting. Day and night illumination control for the screen as well as dimmable backlighting for the buttons make the display and controls easily visible at any time of day.

Like all Marine Audio stereos, the MA110 is designed to withstand the elements of the marine environment. This stereo is water resistant with an IPX6 rating and has been constructed with corrosion and UV resistant materials.

ASA Electronics® has been designing and manufacturing mobile electronic products for the Marine, RV, PowerSports, Agricultural, Construction, Commercial Vehicle, and Bus industries since 1977. Their proprietary brands are JENSEN®, JENSEN Marine®, JENSEN Heavy Duty®, iN-Command®, Marine Audio®, Voyager® and ADVENT® Air. ASA is also a distributor in specialty markets for SiriusXM® Satellite Radio, Polk Ultramarine®, Klipsch®, and XKGLOW® products. For more information, please visit www.ASAElectronics.com.

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