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## **ASA Electronics® Sponsors New NMMA Show Feature**

FOR IMMEDIATE RELEASE

ELKHART, IN. – ASA Electronics has partnered with the National Marine Manufacturers Association (NMMA) and Discover Boating to help bring education and entertainment to NMMA show attendees. The new Discover Boating Experience, or DBX, Hub will be traveling to six different trade shows across the United States this year.

ASA Electronics has been chosen as the official Audio/Visual sponsor for the DBX Hub. The exhibit will be outfitted exclusively with JENSEN® televisions and Klipsch® products, including on the DBX mainstage which will play host to entertainment, inspirational on-water stories, and informational “Boat Talks.”

The DBX Hub makes its debut at the Progressive Insurance Chicago Boat, RV, & Sail Show January 8<sup>th</sup> through 12<sup>th</sup> and will also be on display at the following NMMA shows:

Progressive Insurance Atlanta Boat Show	January 16 to 19
Progressive Insurance Baltimore Boat Show	January 23 to 26
Progressive Insurance St. Louis Boat & Sport Show	January 30 to February 2
Progressive Insurance New England Boat Show	February 8 to 16
Progressive Insurance Atlantic City Boat Show	February 26 to March 1

ASA Electronics® has been designing and manufacturing mobile electronic products for the Marine, RV, PowerSports, Agricultural, Construction, Commercial Vehicle, and Bus industries since 1977. Their proprietary brands are JENSEN®, JENSEN Marine®, JENSEN Heavy Duty®, iN-Command®, Marine Audio®, Voyager® and ADVENT® Air. ASA is also a distributor in specialty markets for SiriusXM® Satellite Radio, Polk Ultramarine®, Klipsch®, and XKGLOW® products. For more information, please visit [www.ASAElectronics.com](http://www.ASAElectronics.com).