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ASA Electronics® is Bringing "Smart Trailering" to 2020 Chevrolet Silverado HD

ELKHART, IN. – ASA Electronics® and Chevrolet are closing the gap between RV technology and automotive innovation. ASA Electronics® and Chevrolet are developing a new smart trailer integration which is designed to work with ASA Electronics' iN·Command® Control Systems[1], offering a new way for 2020 Silverado HD customers to bring RV control and monitoring to the driver's seat.

"We see iN·Command as a huge leap forward for the RV industry," said Brent Barrow, president of ASA Electronics. "Our engineering team has worked tirelessly with the engineering team at Chevrolet on this innovative collaboration and it's amazing to see this come to fruition."

The new smart trailer system for 2020 Silverado HD customers is being designed to integrate with and be accessed through the myChevrolet mobile app[2], either on compatible Android and iOS smartphones, or on the vehicle's infotainment system via Apple CarPlay[3] or Android Auto[4]. The iN·Command® Control System[5] allows owners to monitor and control a range of functions, including tank levels, HVAC controls, and motorized slide outs, in RVs equipped with iN·Command with Global Connect™.

"We set out to make every task easier for heavy duty owners, especially towing a trailer," said Jaclyn McQuaid, chief engineer for the Silverado HD. "For example, with iN·Command, Silverado owners can check the status of their compatible trailer's water tanks, turn on the camper's air conditioning, and turn on the water heater before arriving at the campground – all from the Silverado's center screen."

iN·Command is the central hub of operations on a growing number of RVs. Compatible iN·Command Control Systems are currently available on select RVs from Dutchmen, Keystone, Lakota, RV Factory, Spectrum, and Winnebago.

Select iN·Command Control Systems are also compatible with the GMC 2020 Sierra HD through the myGMC mobile app. The 2020 Chevrolet Silverado HD and the 2020 GMC Sierra HD go on sale late summer.

ASA Electronics® has been designing and manufacturing mobile electronic products for the Marine, RV, PowerSports, Agricultural, Construction, Commercial Vehicle, and Bus industries since 1977. Their

proprietary brands are JENSEN®, JENSEN Marine®, JENSEN Heavy Duty®, iN·Command®, Marine Audio®, Voyager® and ADVENT® Air. ASA is also a distributor in specialty markets for SiriusXM® Satellite Radio, Polk Ultramarine®, Klipsch®, and XKGLOW® products. For more information, please visit www.ASAElectronics.com.

[1] iN·Command® is provided by ASA Electronics and is designed to operate within 30 feet of the trailer. Works with trailers equipped with iN·Command® Control Systems with Global Connect™ via Bluetooth connection. Control and monitoring functionality varies by trailer manufacturer, model, and installed options. The smart trailering integration will require use of the myChevrolet and myGMC mobile apps. These mobile apps require an active service plan and acceptance of user terms.

[2] Available on select Apple and Android devices. Service availability, features and functionality vary by vehicle, device and the plan you are enrolled in. Some features require working electrical system. User terms apply. Device data connection required. See onstar.com for details and limitations.

[3] Vehicle user interface is a product of Apple, and its terms and privacy statements apply. Requires compatible iPhone, and data plan rates apply. Apple CarPlay is a trademark of Apple Inc. Siri, iPhone and iTunes are trademarks of Apple Inc., registered in the U.S. and other countries.

[4] Vehicle user interface is a product of Google, and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Android compatible smartphone running Android™ 5.0 Lollipop or higher. Data plan rates apply. Android Auto is a trademark of Google LLC.

[5] Actual iN·Command® functionality may vary with the smart trailer integration.