



**Contact:** Jordan Lucas,  
Public Relations Specialist  
ASA Electronics  
Jlucas@ASAElectronics.com  
574.266.3193

## **ASA Electronics® Welcomes Stacey Black to RV Sales Team**

FOR IMMEDIATE RELEASE

ELKHART, IN. – ASA Electronics is seeing an increased demand for our RV products as we continue to expand our offerings. In an effort to further that growth, we’ve added Stacey Black to the RV sales team as an RV OEM Account Manager. Black comes to ASA Electronics with over a decade of experience working with RV manufacturers, selling tools and supplies for the industrial side of the business.

“Stacey is going to be a great asset to us as we continue to grow our sales team,” said RV Industry manager, Jim Hess. “Her experience and knowledge of the industry put her in an excellent position to be able to dive right in and work with our customers.”

Black credits her work experience as well as past internships with helping her to build strong, lasting relationships with her customers and giving her the skills to confidently close sales.

“My goals for my new position are to help ASA and its customers grow within the industry. I hope to be able to make the customers and distributors aware of all the great products that ASA has to offer,” Black said.

When Black isn’t at work, she enjoys spending time with her husband and two sons. She keeps busy as the team mom for their travel and high school soccer teams as well as cheering on the Notre Dame men’s and women’s basketball teams.





ASA Electronics® has been designing and manufacturing mobile electronic products for the Marine, RV, PowerSports, Agricultural, Construction, Commercial Vehicle, and Bus industries since 1977. Their proprietary brands are JENSEN®, JENSEN Marine®, JENSEN Heavy Duty®, iN-Command®, Marine Audio®, Voyager® and ADVENT® Air. ASA is also a distributor in specialty markets for SiriusXM® Satellite Radio, Polk Ultramarine®, Klipsch®, and XKGLOW® products. For more information, please visit [www.ASAElectronics.com](http://www.ASAElectronics.com).

2602 Marina Drive · Elkhart, Indiana 46514  
[www.ASAElectronics.com](http://www.ASAElectronics.com)