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## **ASA Electronics® Adds Nick Wysong to Sales Team**

FOR IMMEDIATE RELEASE

ELKHART, IN. – Nick Wysong has joined ASA Electronics as the inside sales account manager for the Commercial Vehicle industry. Wysong’s primary focus is building new and expanding existing accounts with the tractor/trailer markets as well as working closely with Fire Apparatus companies. An Elkhart native, Wysong’s familiarity with the industry and the people working in it is an asset to ASA.



“ASA Electronics is excited about the addition of Nick Wysong. He is a high character individual with strong leadership skills and his determination to succeed are qualities that will help him transition into his new career,” said national account manager, Joe Camacho.

Wysong studied business for two years at the University of Pittsburgh and two years at Western Michigan University. He received his Bachelor of Arts in Management and Communications from WMU. Wysong credits his collegiate soccer career with teaching him to lead, manage, push himself, and tackle challenges head on.

“My goals are to better the accounts I have been given and building upon our relationships to open more doors. Relationships are key in any line of work and if I can get more people to buy into the ASA way on multiple spectrums, I would hope to see success in the Commercial Vehicle industry,” Wysong said.

That drive and competitive spirit has pushed Wysong to set goals that strengthen not only his own reputation but the ASA Electronics team as a whole.

ASA Electronics® has been designing and manufacturing mobile electronic products for the Marine, RV, PowerSports, Agricultural, Construction, Commercial Vehicle, and Bus industries since 1977. Their proprietary brands are JENSEN®, JENSEN Marine®, JENSEN Heavy Duty®, Marine Audio®, Voyager® and ADVENT® Air. ASA is also a distributor in specialty markets for SiriusXM® Satellite Radio and Polk Ultramarine® products. For more information, please visit [www.ASAElectronics.com](http://www.ASAElectronics.com).